

Press Contact:

Karyn Dunn
Marketing Manager
IU Auditorium
(812)-855-0640
karyndun@indiana.edu



THE FAB FOUR COME TO LIFE FEBRUARY 24 AT IU AUDITORIUM IN *RAIN: A TRIBUTE TO THE BEATLES*.

WHAT: Rain: A Tribute to the Beatles

WHEN: Tuesday, February 24, 8 p.m.

WHERE: IU Auditorium

TICKETS: \$21-\$42 for IU Bloomington students with a valid ID and \$39-\$63 for the general public, on sale now. Individual tickets may be purchased online at IUauditorium.com, in person at the IU Auditorium Box Office, as well as through Ticketmaster.com, all Ticketmaster outlets, or charge by phone at 800-745-3000. The IU Auditorium Box Office is open Monday through Friday, 10 a.m. to 5 p.m.

FOR IMMEDIATE RELEASE

1/29/2015

BLOOMINGTON, Ind. – Direct from their successful Broadway engagement, the internationally-acclaimed Beatles concert, *RAIN: A Tribute to The Beatles*, makes its debut at IU Auditorium February 25 at 8 p.m.

The story of *RAIN* began in the mid-1970s, when keyboardist Mark Lewis joined forces with three other local musicians who together formed the band that was originally called "Reign," and played throughout Los Angeles and the surrounding Orange County region. Fueled by their mutual love for the music of The Beatles, Reign rode the enormous wave of nostalgia left behind when The Beatles broke up in 1970. Before long they had built a strongly devoted following in and around Los Angeles. Due to numerous misspellings in the media and advertising, "Reign" became RAIN (also the title of a 1966 Beatles single). A big break came for RAIN when Dick Clark hired the group to record the music for the

1979 made-for-TV movie *Birth of the Beatles*. In all their endeavors, *RAIN*'s intention was not just to cover Beatles songs, but to take it to a new level—doing songs that The Beatles had never performed live, and do them note-for-note, just like the records—all at a time when ‘tribute bands’ were non-existent.

Since the 1980s, the group has held the music as its first and foremost priority, and for more than two decades, *RAIN* has distinguished itself by focusing on details and always being faithful to The Beatles—ultimately delivering a flawless performance. The performers of *RAIN* approach The Beatles music with the same respect a classical musician treats classical music. All the music is performed live, with no pre-recorded tapes or sequences, and they have worked hard for many years, studying each song, each note, movement, and nuance both vocally and musically.

Lauded as “the next best thing to seeing The Beatles!” by the *Associated Press*, *RAIN* performs the full range of The Beatles’ discography live onstage, including the most complex and challenging songs that The Beatles themselves recorded in the studio but never performed for an audience. In addition to the updated sets that include brand new LED, High-Definition screens, and multimedia content experience, new songs have also been included in the launch of *RAIN*’s 2015 tour. Together longer than The Beatles, *RAIN* has mastered every song, gesture, and nuance of the legendary foursome, delivering a totally live, note-for-note performance that’s as infectious as it is transporting. From the early hits to later classics (“I Want To Hold Your Hand,” “Hard Day’s Night,” “Sgt. Pepper’s Lonely Hearts Club Band,” “Let It Be,” “Come Together,” “Hey Jude,” and more), this adoring tribute takes audiences back to a time when all you needed was love, and a little help from your friends.

“The Beatles are undeniably one of the world’s most beloved bands, and *RAIN* flawlessly brings to life the sound and spirit of these musical legends,” said IU Auditorium Director Doug Booher. “For the many of us who never got the chance to see The Beatles play live, and even for those who did, this brilliant concert experience will blow audiences away with its flawless musical renditions and spectacular visual displays. Get ready for an event you’ll never forget!”

For more information on *Rain: A Tribute to The Beatles* and the rest of the 2014-2015 season, visit IUauditorium.com. The website features video clips and a selection of songs from this season's performances, in addition to a direct link to the IU Auditorium Facebook and Twitter pages, whose members receive exclusive benefits throughout the year.

Rain: A Tribute to the Beatles at IU Auditorium is sponsored by Riley Physicians at IU Health. IU Auditorium’s 2014-2015 season is presented by Curry Auto Center, B97 Radio, *The Herald-Times*, French Lick Resort, IU Document Services Centers, IU Office of Parking Operations and IU Campus Bus Services.

###